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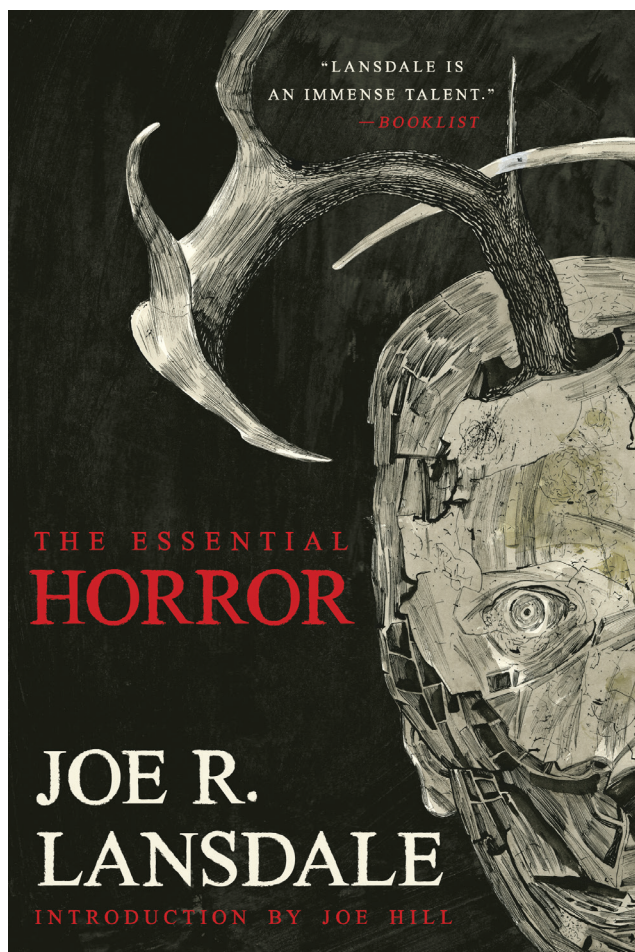
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smart science fiction and fantasy

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for immediate release

THE ESSENTIAL HORROR OF JOE R. LANSDALE

INTRODUCTION BY JOE HILL



In this career horror retrospective, World Horror Grandmaster Joe R. Lansdale (Bubba Ho-tep; Hap and Leonard) tackles racism and human cruelty as deftly as he conjures demon nuns and Elder Gods. Featuring an original introduction from Joe Hill, this much-anticipated volume showcases the best of Lansdale's terrifying short stories—menacing, astute, and wildly inappropriate.

Bestselling author Joe R. Lansdale is known for his gritty mysteries and his eccentric horror. As an eleven-time Bram Stoker Award winner, Joe Lansdale concocts an inimitable recipe of Southern Gothic and Southern fried chicken that continues to delight his many fans and influence generations of horror legends.

Lansdale mashes up crime, Gothic, mystery, fantasy, and science fiction, filtered through a raw, violent world of dark humor and unique characters. Lansdale is one of the early American horror writers to portray racism not as abstract but as realistic, intimate, and impossible to ignore.

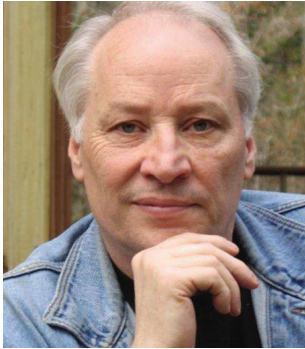
In Lansdale's nightmarish visions, you'll discover psychotic demon nuns, a psychopathic preacher, cannibals, 80-year-old Elvis, undead strippers, flying ghost fish, Elder Gods, possessed cars, and the worst evil of all: mankind.

Praise for Joe R. Lansdale

“A zest for storytelling and gimlet eye for detail.” —*Entertainment Weekly*

“Lansdale is an immense talent.” —*Booklist*

“Lansdale’s been hailed, at varying points in his career, as the new Flannery O’Connor, William Faulkner-gone-madder, and the last surviving splatterpunk.” —*Austin Chronicle*



Joe R. Lansdale has received eleven Bram Stoker Awards as well as the Edgar, Raymond Chandler, British Fantasy, and Inkpot Awards. Lansdale has written more than forty novels, including the popular *Hap and Leonard* series, *Dead in the West*, *The Drive-In*, *The Bottoms*, *The Thicket*, *Moon Lake*, and *The Donut Legion*. Lansdale’s recent short story collections include *Things Get Ugly* and *In the Mad Mountains*. His adapted works include the cult classic movie *Bubba Ho-Tep*, the *Hap and Leonard* TV series on Netflix, and stories for *Masters of Horror*; *Love, Death + Robots*; and *Creepshow*. He has also written graphic novels for DC, Marvel, Dark Horse, and others. Lansdale lives in Nacogdoches, Texas.

Marketing and Publicity

- Outreach to leading horror, crime, mystery, and thriller reviewers and editors
- Email and social media marketing and publicity campaign and promotion
 - In-person events to include regional Texas, U.S., and European venues
- ARC distribution and giveaways on Goodreads, Storygraph, and NetGalley

THE ESSENTIAL HORROR OF JOE R. LANSDALE

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